



VICTORIAN AGRICULTURAL SHOWS LTD

ABN 52 103 570 190

ACN 103 570 190

P.O BOX 1053 BENDIGO VIC 3552

Telephone: (03) 5441 5555 Email: info@vicagshows.com.au

APPLICATION FOR ADVERTISING SPACE

to Promote Your Business to all Victorian Agricultural Shows

As our show seasons get back to some normality now after multiple years of disruptions, shows are starting to engage entertainment and provide new and exciting options to their patrons that visit their annual event.

VAS Ltd represents country shows and agricultural field days all over Victoria and border Societies in South Australia and New South Wales. VAS Ltd is a member based, not-for-profit organisation that is dedicated to supporting excellence in Victorian Agriculture. Each of the individual Shows and Field Days is organised by a local committee, drawn from the leaders in the community, and combined, over a 12-month period, the Shows attract between 2.5 and 3 million people through their gates.

VAS Ltd is delighted to offer you a range of advertising options to promote your business to all Victorian Show Societies. Packages are available at a discounted price if you would like to choose multiple advertising options. If payment is not made before the deadline the ad will not be published.

Deadlines for Advertising Options

Show Dates Booklet

Annually 500 A6 sized VAS Show Dates Booklets are printed and distributed, primarily to show organisers and purchased by show enthusiasts. The booklet is filled with key information of each Show, including contact details & show dates for all members. Advertiser is to supply an advert. VAS Ltd reserves the right to refuse any advertisers it deems unsuitable. Show Dates Booklet is usually available in Mid-July.

Deadline for Show Dates Booklet Advert: 1st May 2024

Website Advert

The VAS Ltd Website has a dedicated area for Suppliers & Entertainment Promotion which your advert will be added to this page as well as the listing that will get circulated to all Victorian Shows. We have over 170,000 visits to our website & over 240,000 pageviews.

Facebook Advert

The VAS Ltd Facebook page has a lot of engagement with Show Societies and Show enthusiasts including committee members, volunteers & exhibitors. On average posts reach around 2000 views not including any boosts.

Deadline for Website & Facebook Advert: When provided & paid for the ad will be uploaded when appropriate.

Email Advertising

VAS Ltd offers an email to be sent to all member societies advertising your business. You can provide a write up about the entertainment or service you provide plus photos or video footage links. Your contact details will be provided for then all societies to make individual contact if they are interested.

Deadline for Email Advertising: When provided & paid for the email will be sent to all societies.



VICTORIAN AGRICULTURAL SHOWS LTD

ABN 52 103 570 190

ACN 103 570 190

P.O BOX 1053 BENDIGO VIC 3552

Telephone: (03) 5441 5555 Email: info@vicagshows.com.au

Tick the boxes of what advertising options you would like:



Show Dates Booklet Advert

A6 Whole Page Coloured Ad - \$220.00 INC GST

Half Page Coloured Ad - \$155.00 INC GST

Inside Front Cover & Back Cover is available at
\$300.00 INC GST

(Contact VAS to make sure it is still available)



Email Advertising

1 email sent to all member societies
\$110.00 INC GST



Website Advert/Listing

Advert on VAS Ltd Website
\$55.00 INC GST



Facebook Advert

Advert on VAS Ltd Facebook
including paid boost of \$20.00
\$88.00 INC GST



APPLICATION FOR ADVERTISING SPACE

APPLICANT DETAILS

PLEASE USE BLOCK LETTERS

CONTACT PERSON	<input type="text"/>		
COMPANY NAME	<input type="text"/>		
POSTAL ADDRESS	<input type="text"/>		
TOWN / STATE	<input type="text"/>	POST CODE	<input type="text"/>
EMAIL	<input type="text"/>		
PHONE	<input type="text"/>	ABN	<input type="text"/>
MOBILE	<input type="text"/>	WEB	<input type="text"/>

TYPE OF PRODUCTS/ BUSINESS TO BE ADVERTISED *(Full Description)*

I have read and agree to abide by the conditions set out by VAS Limited

APPLICANTS

SIGNATURE

DATE

Payment Options:

Cheque / Money Order payable to **Victorian Agricultural Shows**

If you wish to pay by direct deposit, please quote your business name as 'Reference'

Direct Deposit Banking Details: Bendigo Bank
Account Name: VAS Limited
BSB: 633-000
Account Number: 127351963
Reference: *your business name*

DATE: _____

TOTAL AMOUNT: \$ _____